

Juhyun Sarah Na

Industrial Designer

juhyunsarahna.com
jsnadesign@gmail.com
201-705-2205

EXPERIENCE

Design Intern — Sisun International

JUN 2024 - AUG 2024 | SEOUL, SOUTH KOREA

Collaborated closely with the Michaa and Edition by Michaa design team to create a new clothing line for the FW season.

Designed graphics for 5 series of Edition by Michaa t-shirts featured at Hyundai Department Stores.

Led meetings with an outsourcing company to manage and finalize print designs.

Industrial Design Intern — Alvaro Uribe Design

JAN 2024 - MAY 2024 | REMOTE

Utilized Keyshot to swiftly create digital prototypes, enabling quick visualization of design concepts across diverse projects, spanning tableware, furniture, and watch design.

Contributed to the ideation phase of each project, ensuring alignment with client requirements.

Generated tailored mood boards and sketches to facilitate effective communication and concept development.

Personal Tutor — Self-Employed

MAR 2019 - MAY 2024 | HYBRID, NEW JERSEY

Delivered tailored academic strategies to 4 ESL students, utilizing both face-to-face and remote instruction methods.

Improved a student's English proficiency significantly, enabling them to exit the ESL course after just 3 months of tutoring.

Facilitated monthly parent conferences to discuss student progress and address any concerns.

LEADERSHIP

Communication Director — IDSA The New School

JAN 2023 - PRESENT

Led a team of 6 in managing social media platforms, increasing Instagram reach from 100 to over 5,000 through strategic content creation, including promotional materials and curated weekly content to enhance student resources.

EDUCATION

Parsons School of Design

SEP 2021 - MAY 2025

BFA Product Design & Communication Design Minor

Dean's List (3.99 GPA)

BFA Dean's Merit Scholarship

SKILLS

2D

Photoshop • Illustrator • Figma • InDesign • Lightroom • After Effects • Premiere Pro • Typography • Microsoft Office

3D

Solidworks • Keyshot • Rhino 3D • Blender • Prototyping • 3D Printing • Packaging

Design Thinking

User Research • User Interview • Competitive Analysis • Design Systems • Interaction Design • Usability Testing • Branding • Wireframing • Strategic Thinking

CERTIFICATE

Google UX Design Professional

JAN 2023 | COURSERA

LANGUAGE

English

Bilingual

Korean

Native